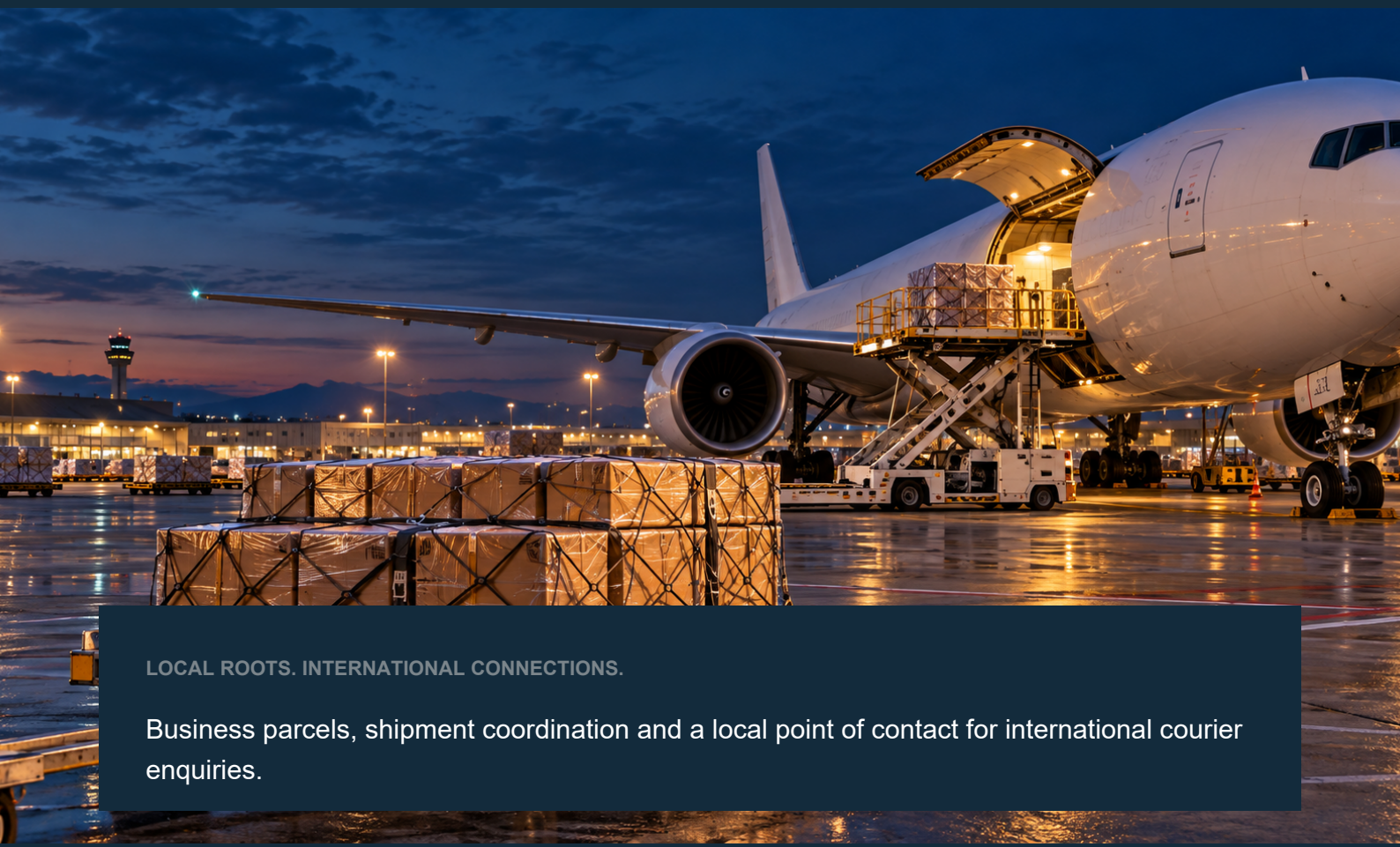
CORPORATE PROFILE / 2026

ALLIANCE LOGISTICS

International courier services
from Sialkot, Pakistan



LOCAL ROOTS. INTERNATIONAL CONNECTIONS.

Business parcels, shipment coordination and a local point of contact for international courier enquiries.

A LOCAL BUSINESS WITH A WIDER OUTLOOK

Alliance Logistics is a Sialkot-based courier business serving customers with international parcels and export consignments. We help businesses and individual senders discuss shipment requirements, destinations and available courier options.

AT A GLANCE

BASE
Sialkot, Pakistan

FOCUS
International courier

CUSTOMERS
Businesses and individuals

Our work connects a parcel with the practical decisions needed to send it: destination, contents, service choice and supporting information. For regular business senders and first-time customers alike, the starting point is a clear discussion of the actual consignment.

EXPLORE THIS PROFILE

03 MISSION AND VISION
04 VALUES AND PRINCIPLES
05 SERVICE PORTFOLIO
06 BUSINESS CUSTOMERS
07 INTERNATIONAL MARKETS
08 SHIPMENT COORDINATION
09 PREPARATION AND DOCUMENTS
10 CUSTOMER APPROACH
11 GOALS AND PRIORITIES
12 CONTACT AND ENQUIRIES

PURPOSE TODAY.
AMBITION FOR TOMORROW.

OUR MISSION

To make international parcel shipping more straightforward for businesses and individuals through clear advice, careful shipment coordination and responsive communication from Sialkot.

A clearer enquiry. Better preparation. A practical next step.



OUR VISION

To become a trusted first choice for international courier services in Sialkot, helping local businesses connect with customers across borders.

THE PRINCIPLES BEHIND THE SERVICE

Our values describe the standard we aim to bring to every enquiry, booking and follow-up.

01 / CLARITY

Explain the information needed for a shipment and discuss service conditions before a booking is confirmed. A useful answer should help the customer decide what to do next.

02 / CARE

Treat parcel details, recipient information and supporting paperwork as essential parts of the service. Small omissions can create avoidable complications later.

03 / ACCOUNTABILITY

Keep the shipment reference central to follow-up. Communicate what is known, identify what still needs confirmation and avoid promises that the available information cannot support.

04 / RESPECT

Approach first-time senders and regular business customers with the same attention. Protect the personal and commercial information shared for shipment enquiries.

05 / IMPROVEMENT

Learn from recurring questions, incomplete enquiries and shipment exceptions. Use those lessons to make the next interaction clearer and better organised.

SERVICES BUILT AROUND THE CONSIGNMENT

01 / INTERNATIONAL COURIER

Courier arrangements for overseas parcels, with service options discussed according to destination, contents and shipment requirements.

Discuss the destination, contents and available courier option.

02 / BUSINESS EXPORT PARCELS

Shipment coordination for commercial parcels and multi-piece consignments, including products sent by Sialkot businesses.

Coordinate parcel-level details for one or several cartons.

03 / SHIPMENT DOCUMENTATION

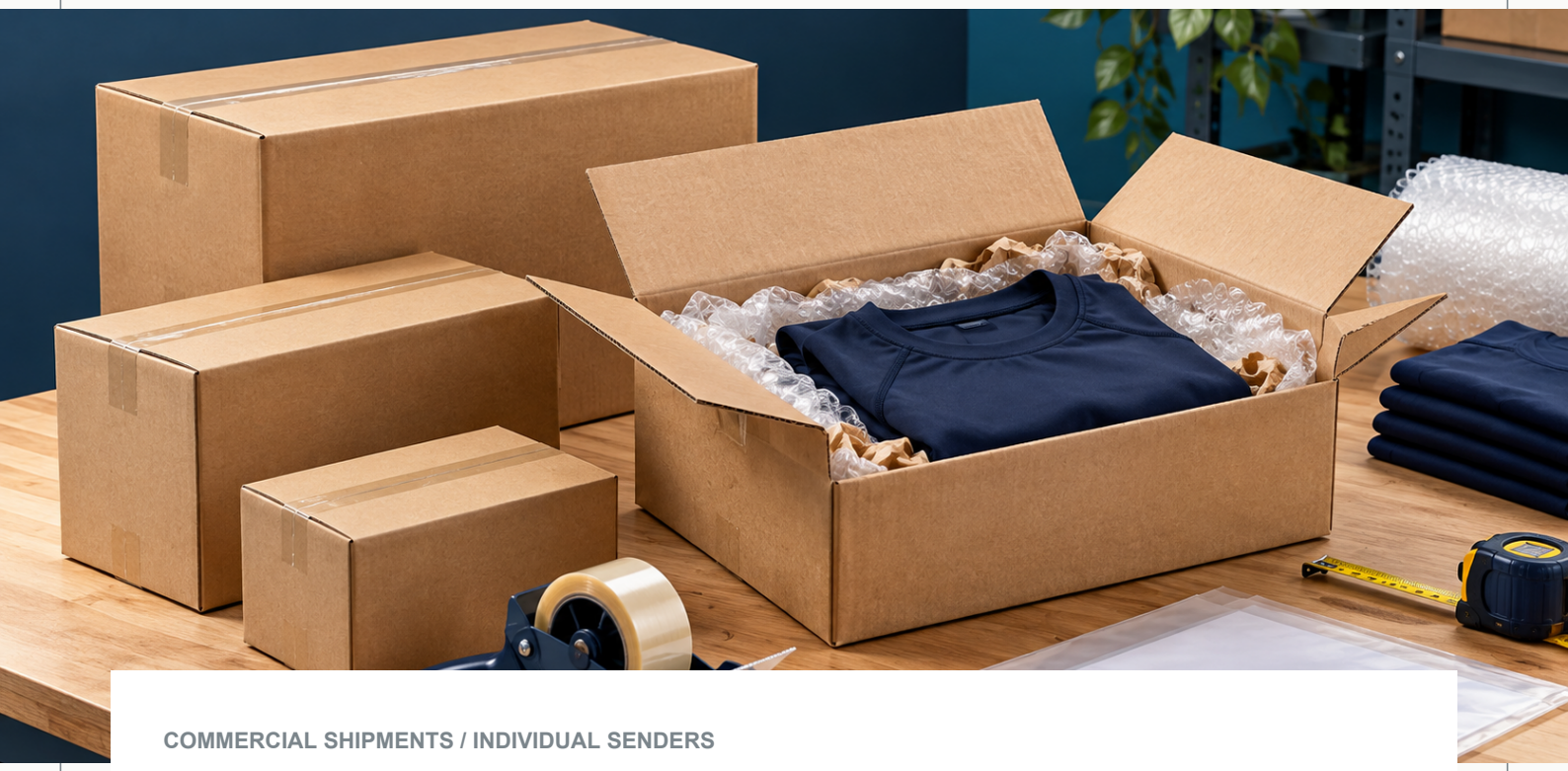
Coordination of airway bill and shipment details. Ask which invoices, declarations and export documents are required for your consignment.

Confirm the information and supporting paperwork needed.

WHAT MAKES A USEFUL ENQUIRY

DESTINATION	PARCEL	BOOKING
Country and postal code	Contents, weight, dimensions	Documents and service choice

SUPPORTING THE PARCEL BEHIND THE ORDER



COMMERCIAL SHIPMENTS / INDIVIDUAL SENDERS

Every consignment starts with the goods, the recipient and the information needed to make a sound booking.

BUSINESS PARCELS

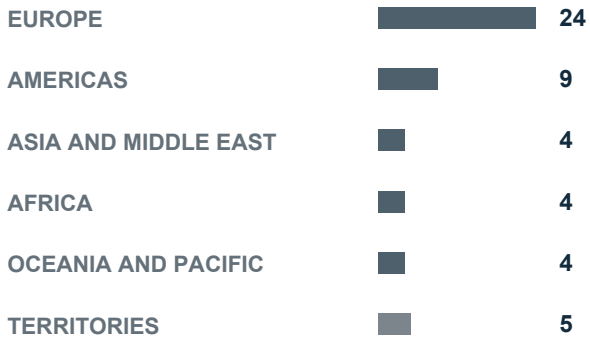
Historical records include apparel, sports goods and other commercial parcels. Share the usual destinations, product descriptions, carton sizes and shipping pattern when discussing recurring requirements.

INDIVIDUAL SENDERS

First-time and occasional senders may need more explanation of recipient details and booking information. Our aim is to make the next action clear before the sender proceeds.

A BROADER DESTINATION HISTORY

DESTINATION LABELS BY REGION



Distinct place labels in the records.
Not shipment volumes or delivery results.



EUROPE

AUSTRIA / BELGIUM / CROATIA / CZECHIA / DENMARK / FINLAND / FRANCE / GERMANY / GREECE / IRELAND / ITALY / LUXEMBOURG / NETHERLANDS / NORWAY / POLAND / PORTUGAL / ROMANIA / SERBIA / SLOVAKIA / SLOVENIA / SPAIN / SWEDEN / SWITZERLAND / UNITED KINGDOM

ASIA AND MIDDLE EAST

ARMENIA / ISRAEL / LEBANON / UNITED ARAB EMIRATES

AMERICAS

CANADA / CHILE / COLOMBIA / ECUADOR / GUATEMALA / MEXICO / PERU / SAINT LUCIA / UNITED STATES

AFRICA

SENEGAL / SOUTH AFRICA / UGANDA / ZIMBABWE

OCEANIA AND PACIFIC

AUSTRALIA / MICRONESIA / NEW ZEALAND / PAPUA NEW GUINEA

TERRITORIES

BRITISH VIRGIN ISLANDS / CAYMAN ISLANDS / GUAM / PUERTO RICO / US VIRGIN ISLANDS

Current destination coverage, service availability, transit estimates and charges must be confirmed for each shipment.

FROM ENQUIRY TO A CONFIRMED BOOKING

01

SHARE YOUR SHIPMENT

Tell us the destination, contents, number of parcels, weight and dimensions.

Start with the origin, recipient destination and what is inside each parcel. Record the packed weight and dimensions of every carton in a multi-piece consignment.

02

CONFIRM THE DETAILS

Discuss the available service, quotation, required documents and any applicable surcharges before booking.

Confirm the quotation basis, proposed service, documents to supply and any information still outstanding. Clarify duties, taxes and possible additional charges.

03

BOOK AND FOLLOW UP

Confirm your booking and retain the airway bill reference for shipment enquiries.

Once the details are agreed and the consignment is accepted, retain the booking information and airway bill reference for follow-up with the office.

GOOD DETAILS MAKE A BETTER START

Provide accurate information before booking. The required paperwork and acceptance conditions depend on the contents, destination and selected service.

PARCEL INFORMATION

Contents and parcel count

Packed weight and dimensions for each carton; any fragile, unusual or potentially restricted contents.

RECIPIENT INFORMATION

A complete destination

Recipient name, full delivery address, country, postal code and contact details.

SUPPORTING DOCUMENTS

Consistent shipment details

Ask which invoices, declarations and export documents are needed. Keep descriptions, quantities and values consistent.

CONFIRM CHARGES AND EXPECTATIONS

Ask how chargeable weight is assessed and clarify the treatment of duties, taxes, remote-area charges and other additions. Transit information should be understood as an estimate unless a specific commitment is expressly confirmed.

A RELATIONSHIP BUILT THROUGH SERVICE

Our aim is to make the conversation useful, specific and easy to follow, from the first question to a shipment enquiry.



01 / LISTEN

Understand the contents, destination and any time sensitivity before discussing an option.



02 / EXPLAIN

Make clear what the sender needs to provide and which details still require confirmation.



03 / FOLLOW UP

Use the shipment reference to focus enquiries, especially when a sender has several consignments.



04 / PROTECT INFORMATION

Handle customer, recipient and commercial details with care during the enquiry and booking process.

The standard we seek: useful advice, realistic commitments and a clear next action for the sender.

DEVELOPMENT WITH A CLEAR DIRECTION

Our goals describe the improvements we intend to pursue as the business develops.

01

MAKE ENQUIRIES EASIER

Develop a more consistent way to collect destination, contents, dimensions and documentation details at the first point of contact.

02

STRENGTHEN BUSINESS RELATIONSHIPS

Build repeat customer relationships through useful communication, clear booking information and a better understanding of each sender's requirements.

03

IMPROVE SHIPMENT PREPARATION

Encourage accurate parcel measurements, clear descriptions and complete recipient details before a consignment is booked.

04

DEEPEN ROUTE KNOWLEDGE

Keep reviewing destination requirements and available service options so that advice reflects the consignment being discussed.

05

GROW WITH DISCIPLINE

Pursue sustainable growth through service quality and practical improvements, while keeping commitments aligned with actual capacity and service availability.

LET US UNDERSTAND YOUR NEXT SHIPMENT

Discuss an individual parcel or recurring export requirements with our Sialkot office.

SIALKOT OFFICE

Shahab Pura Road, Ghulam Hussain Center, near MCB Bank, Sialkot, Pakistan

MOBILE

0303-0622459

OFFICE

052-3258888

EMAIL

enquiry@alliancelogisticspk.com

INCLUDE IN YOUR ENQUIRY

For a quotation, share the origin, destination country and postal code, contents, parcel count, weight and dimensions. Include any preferred dispatch date.

All imagery is AI-generated and illustrative. It does not depict company-owned aircraft, facilities or actual shipments.

Company information and business direction / October 2026